# **TYRONE CONRAD**

# FOOTBALL COACH

## CONTACT

+1 765 908 9900 hello@tyroneconrad.com www.tyroneconrad.com

## **PROFESSIONAL SKILLS**

- Experience with WR, RB, special teams
- Camp operations and supervision
- Breakdown Practice and Game film
- Preparation of opponent scouting reports
- Analyze & evaluate prospects
- Prepare financial aid packages for prospects
- Host official/unofficial visits + recruiting events
- Knowledgeable in NCAA compliance policies
- Travel+logistics
- Community service and campus engagement
- Fundraising events and donor/alum relations
- Monitoring student-athlete academic progress

## REFERENCES

## CARL FERNANDEZ

**STEPHANIE GEORGIA** John-Leonard Corp., Manager

PATRICK SUAREZ World Mark Inc., HR

## COACHING EXPERIENCE

#### HEAD COACH

Cypress Communications | Feb 2013 - Dec 2014

Maintained and organized numerous office files Constantly updated the company's contact and mailing lists Monitored ongoing marketing campaigns Monitored press coverage

#### OFFENSIVE COORDINATOR

Cypress Communications | Feb 2013 - Dec 2014

Maintained and organized numerous office files Constantly updated the company's contact and mailing lists Monitored ongoing marketing campaigns Monitored press coverage

#### **ASSISTANT COACH**

World Mark Inc. | Apr 2012 - Jan 2013

Handled the company's online presence - regularly updated the company's website and various social media accounts Monitored ongoing marketing campaigns Prepared presentations for prospective clients

## EDUCATION

## **BACHELOR OF ARTS, MAJOR IN MARKETING, MINOR IN** COMMUNICATIONS

University of Dundee | 2009 - 2013

## AWARDS

#### MOST OUTSTANDING COMMUNICATIONS EXPERT Cypress Communications | Dec 2014

**BEST INTERN** World Mark Inc. | Jan 2013